



## The Retail Hive: Exploiting Digital & Data to Engage the Connected Customer 6th November 2018, The Brewery, Stockholm

### Confirmed Attendees include:

Retail Director	Acne Studios
Head of Adlibris GO	Adlibris
VD/CEO - koketsfavoriter	Adlibris

### Director eCommerce Operations

#### Western Europe

	Adidas	Key Contributor
Director of Digital and Loyalty	Apoteket	
Omnichannel Director	ATP Atelier	
Head of Marketing	Babyshop Group	
Head of Retail	Babyshop Group	
CRM Project Manager	Boozt	
Chief Commercial Officer	Bemz	
CRM Project Manager	Boozt	
Buying Director	Boozt	

Global Digital Transformation Lead	BP	
Co-CEO and Co-Owner	ByBiehl	
Co-CEO and Co-Owner	ByBiehl	
Head of eCommerce & Web	Bygg Ole	
Chief Sales Officer	Casio Scandinavia	
Head of Sales & Marketing	Casio Scandinavia	
Head of eCommerce	Cassall Sport	
	Cross Sportswear	
Member of the Board	International	
	Daisy Grace &	
Brand Director	Hannahamanda.com	
eCommerce Head	Dangaard	
Head of Global IT Operations	Daniel Wellington	
CEO Nordics	Delivery Hero	



Supply Chain Operations Manager	Efva Attling Stockholm	
CFO	Efva Attling Stockholm	
Global eCommerce Marketing Director	Electrolux	
Head of Marketing & eCommerce	Electroskandia	
Head of Marketing Strategy	GANT	
Chief Technology Officer	ELLOS Group	
<b>Global Head of eCommerce</b>	<b>Georg Jensen</b>	<b>Key Contributor</b>
Head of Growth & Group Business Development	H&M	
Head of eCommerce	Hemkop	
CDO	INTERSPORT	
CMO	Kavat	
Nordics Sales Director	Levi Strauss & Co.	
Global Brand Communication Manager	Lexington Company	
Brand Director - Export Markets & New Business	Lexington Company	
Global Retail Manager	Lexington Company	
Global eCommerce Manager	Lexington Company	
Head of eCommerce and Omnichannel	Life Europe	
Nordic Product Owner - eCommerce	Life Europe	
<b>New Business &amp; Strategy Director</b>	<b>Lindex</b>	<b>Key Contributor</b>
Head of Business Development	Lowengrip	
Head of Concept	Monki/ H&M	
Head of Sales	Nelly.com	
<b>Marketing &amp; Customer Director</b>	<b>Netto Sweden</b>	<b>Key Contributor</b>
Director of Central Operations	Netto Sweden	
CEO	Neuw Denim	



EU Sales Manager

Co-CEO

Creative Director

Managing Director

COO

Head of New Markets

**Sales and Marketing Director**

Chief Commercial Officer

EMEA Director

Director, Digital Customer Experience  
Development

Digital Director

Head of Logistics

**eCommerce Director**

CSO

Brand Director

Chief Digital Officer

**Supply Chain Director Scandinavia**

Chief Sales Officer

eCommerce Director

Digital Director

GM

CEO Nordics

Head of Retail Sales Sweden & Head of  
eCommerce Nordics

E-Commerce Manager

E-Commerce Project Manager

NEUW Denim

Odd Molly

OnePlus

Plantasjen

PIERCE AB

PIERCE AB

**PIERCE AB**

Qliro Group

Rea.deeming Beauty  
Inc

Reima

RNB Retail and

Brands

RNB Retail and

Brands

**Samsøe & Samsøe**

Scanomat A/S

Scribbler

Sneakersnstuff

**SEPHORA**

SFGroup

Sportamore.se

Twilfit AB

The Hut Group

The Walt Disney  
Company

The Walt Disney  
Company

Tiger of Sweden

Tiger of Sweden

**Key Contributor**

**Key Contributor**

**Key Contributor**



CONNECT  
WITH YOUR  
COMMUNITY

## Head of eCommerce

Senior eCommerce Manager

Founder

Head of Consumer Market Insights,

Nordics

Creative Director

Global Head of Content Marketing

Head of Product

## Toteme

Toteme

Toteme

Unilever

Vitamin Well AB

Zalando SE

/Nyden

## Key Contributor